**Neil Patrick Roa**

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Charleston, SC 29414

(803) 807 – 6304 | neil@roavisions.com

**Professional Qualifications**

* Eager to learn, self-motivated, and dependable
* Detail-oriented and analytical in information and design
* Articulate, diplomatic, and capable of receiving and delivering critique
* Work efficient cross-platform in both Mac and Windows operating systems
* Competent with digital SLR photography and equipment
* Versed in Sharp, Xerox, Epson, and HP printing equipment and Fiery software

**Software Skills**

Mastery of industry-standard software, including:

* Adobe Photoshop, Adobe Lightroom, and Adobe Bridge
* Adobe Illustrator and Sketch
* Adobe InDesign & Adobe Digital Publishing Suite
* Microsoft Office Suite, Google App Suite & Adobe Acrobat

Working knowledge of other industry software and systems, including but not limited to:

* WordPress, Wix, & Squarespace
* Evernote, Basecamp & Slack
* Adobe Premiere, Adobe Audition, & Final Cut Pro

**Education**

 The Art Institute of Charleston — Graduation Date: December 2014

 *Bachelor of Fine Art: Graphic Design*

**Professional Experience**

 Owner & Managing Director 01/2011 – Present

 **Roa Visions**

Lead team through project development and production

 Develop and implement strategic planning in marketing

 Spearhead collaboration between creative professionals

 Freelance Graphic Designer 08/2015 – Present

 **BlueKey, Inc**

Develop different visual assets for projects in both digital and print

Work within brand style and assets to maintain visual consistency

Produce project extensions independently in collaboration with creative director

 Solutions Coordinator, Project Manager, and MPS Specialist 03/2016 – 04/2017

 **The Office People, dba Charleston Imaging Products**

Collected, organized, and maintained customer account and service data

Coordinated with technicians and administration to dispatch service and supplies

Developed and implemented on-site customer training programs

Analyzed and calculated records and account data for billing cycles

 Design Intern 03/2015 – 08/2015

 **Blue Ion**

Composed concepts and drafts under supervision of creative director

Developed different visual assets for projects in both digital and print

 Identified market and purpose to research competitive strategy

Graphic Design Intern 10/2014 – 12/2014

**BiblioLabs**

 Assisted team with various marketing design and preparations

Organized materials for trade shows and helped develop visual displays

 Collaborated closely with copywriting, sales, and administrative teams

 Studio Manager, Print Technician, IT & Equipment Cage Assistant 07/2012 – 08/2014

 **Print, Ink. / The Art Institute of Charleston**

 Operated and maintained high-volume print equipment and supplies

 Lead team and facilitated workflow, quality control, and staff training

­­ Installed and maintained equipment and software on-campus and for rental

 Provided general user-level support to faculty and students

**Achievements and Awards**

* The Art Institute of Charleston “Most Outstanding Portfolio” Award – December 2014
* The Art Institute of Charleston Dean’s List
* James Island Connector Run Design Competition – October 2012
* People Against Rape Design Competition – September 2012
* Keys For Hope Design Competition – May 2012

**Professional Organizations and Volunteer Experience**

* AIGA Charleston
* Refresh Charleston
* Revolve Conference

**Professional References**

*Available upon request*