



Neil Patrick Roa

2935 Dove Haven Ct Apt D, Charleston, SC 29414

see something new

803.807.6304 | neil@roavisions.com

Professional Qualifications

Eager to learn, self-motivated, and dependable
 Detail-oriented and analytical in design, copy-writing, formatting, and editing
 Articulate, diplomatic, and capable of receiving and delivering critique
 Strong communication between internal teams and customer-facing data
 Work efficient cross-platform in both Mac and Windows operating systems
 Competent with digital SLR video/photography and equipment
 Collaborative record of project management from founders and c-suite to user level
 Expertise in production and design workflows for both print and digital publication
 Aptitude in app development building strategy, architecture and UX/UI design

Software Skills

Mastery of industry-standard software, including:

- Adobe Photoshop, Adobe Lightroom, and Adobe Bridge
- Adobe Illustrator and Sketch
- Adobe InDesign & Adobe Digital Publishing Suite
- Microsoft Office Suite, Google App Suite & Adobe Acrobat

Working knowledge of other industry software/systems, including but not limited to:

- WordPress, Webflow, Wix, & Squarespace
- Trello, Evernote, Basecamp, Asana & Slack
- Adobe Premiere, Adobe Audition, & Final Cut Pro

Industry Education

The Art Institute of Charleston — Graduation Date: December 2014
Bachelor of Fine Art: Graphic Design

Professional Experience

(continued on next page)

Owner & Managing Director 01/2011 – Present
Roa Visions

- Lead team through project development and production
- Develop and implement strategic planning in marketing
- Spearhead collaboration between creative professionals

Marketing Designer & Project Manager 03/2017 – 10/2020
Vizbii, Inc

- Designed proprietary Morphii product in conjunction with developers
- Managed communication design for both b2b and b2c purposes
- Developed and maintained brand and standards

Sr. Project Manager & Designer 09/2018 – 05/2020
UNA Health & r2 Ventures

- Developed product strategy and design in collaboration with leadership team
- Designed and produced marketing for trade shows and direct mail
- Implemented marketing strategy and schedule & designed asset calendar

Freelance Graphic Designer 08/2015 – 07/2017
BlueKey, Inc

- Developed different visual assets for client projects in both digital and print
- Worked within brand style and assets to maintain visual consistency
- Produced project extensions independently in collaboration with creative director



Neil Patrick Roa

2935 Dove Haven Ct Apt D, Charleston, SC 29414

see something new

803.807.6304 | neil@roavisions.com

Professional Experience

Solutions Coordinator, Project Manager, and MPS Specialist 03/2016 – 04/2017

The Office People, dba Charleston Imaging Products

- Collected, organized, and maintained customer account and service data
- Coordinated with technicians and administration to dispatch service and supplies
- Developed and implemented on-site customer training programs
- Analyzed and calculated records and account data for billing cycles

Design Intern 03/2015 – 08/2015

Blue Ion

- Composed concepts and drafts under supervision of creative director
- Developed different visual assets for projects in both digital and print
- Identified market and purpose to research competitive strategy

Graphic Design Intern 10/2014 – 12/2014

BiblioLabs

- Assisted team with various marketing design and preparations
- Organized materials for trade shows and helped develop visual displays
- Collaborated closely with copywriting, sales, and administrative teams

Studio Manager, Print Technician, IT & Equipment Cage Assistant 07/2012 – 08/2014

Print, Ink. / The Art Institute of Charleston

- Operated and maintained high-volume print equipment and supplies
- Lead team and facilitated workflow, quality control, and staff training
- Installed and maintained equipment and software on-campus and for rental
- Provided general user-level support to faculty and students

Professional Organizations & Volunteer Experience

State Board: Charleston Programming Director 03/2018 – 08/2018

AIGA South Carolina

Diversity & Inclusion Committee: Volunteer 01/2018 – Present

AIGA South Carolina

Charleston Planning Committee: Programming Director 12/2017 – 08/2018

AIGA South Carolina

Charleston Planning Committee: Volunteer 05/2017 – Present

AIGA South Carolina

Volunteer & Social Media Coordinator 10/2015 – 10/2017

Revolve Conference

Professional References

Available upon request